



Associate Members

WPA Associate Membership: *What's in it for you?*

WHAT ADVANTAGES DOES AN ASSOCIATE MEMBERSHIP IN THE WYOMING PRESS ASSOCIATION OFFER?

An associate membership offers you the opportunity to get to know the media on a personal basis through this professional organization. This facilitates working with journalists or other media requirements. In addition, when reporters need to talk with someone in your organization, they know who to call to get information. Additionally, build fellowship with people in your fields, support freedom of the press and freedom of speech, and help develop standards of integrity for publishing information.

WHAT ELSE?

You have the opportunity to participate in workshops and events at the WPA annual convention in January. As an associate member you can network with other public and media relations professionals, which offers you the opportunity to share ideas on areas of expertise.

AND THAT'S NOT ALL!

Through your membership you will become familiar with issues facing the journalism industry, some that ultimately may affect your organization. Membership also gives you first-hand access to various technological advances in the journalism business. Such knowledge can be beneficial to effectively promote your organization.

PLUS!

You will be eligible to compete in the Associate's Group Communications Contest. Entries are judged by WPA members and winners are announced at the WPA's winter convention in January. Categories include news releases, photography, information programs and campaigns, advertising, newsletters and video.

AND FINALLY. . .

The Wyoming Press Association publishes a member directory that gives you up-to-date information on addresses, phone numbers and email

addresses of all Wyoming newspapers and the names of key contacts in the editorial and advertising departments.

A subscription to the WPA newsletter is also included with your membership.

The WPA annual Associate Membership due is \$125.

Please feel free to call or email with any questions you may have. We value your membership and wish to help you in any way we can!

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